SATO HOLDINGS CORPORATION

FY2015 Q3 Financial Results Briefing

Securities Code: 6287



The SATO Group closed FY2015 Q3 with cumulative, year-on-year increase in sales and decline in earnings.

- EBITDA is improving steadily
- Both sales and operating income increased for Q3 alone

- Growth of base business largely on target
- SG&A expenses rose

FY2015 Q3 consolidated results (cumulative)

Unit: JPY million	FY2015 Q3 (1)
Sales	78,767
Operating income	4,149
Operating income %	5.3%
Ordinary income	3,927
Net income	2,202
Effective tax rate	39.5%
EBITDA	7,967

FY2014 Q3	Year-on-year change		
(2)	(1-2)	%	
72,934	+5,832	108.0%	
4,929	(779)	84.2%	
6.8%	(1.5pt)		
5,191	(1,264)	75.7%	
3,134	(932)	70.3%	
41.9%	(2.4pt)		
7,511	+455	106.1%	

^{*} EBITDA = Operating Income + Depreciation + Amortization

[•]Depreciation FY15: JPY 2,927 million (incl. JPY 668 million for new IT core systems), FY14: JPY 1,818 million

[•]Amortization FY15: JPY 890 million (incl. JPY 80 million for Okil), FY14: JPY 764 million

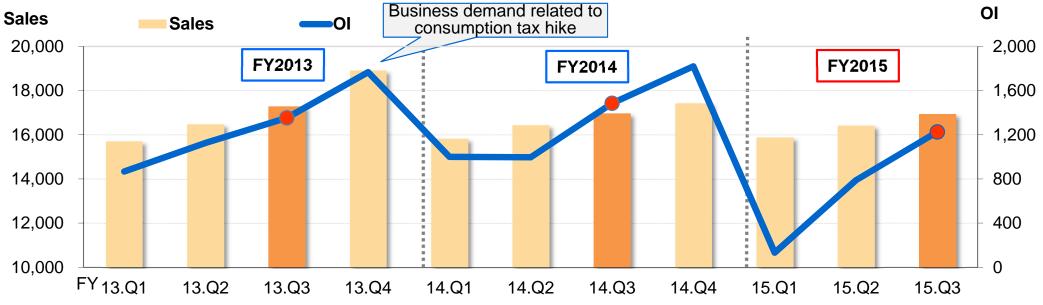


Performance by region: Japan (1)

> Sales figures maintained previous year's level, while operating income dropped mainly due to currency headwinds and depreciation costs for new core IT systems.

Unit: JPY million	FY15 Q3 cumulative	FY14 Q3 cumulative
Mechatronics sales	17,594	17,350
Consumables sales	31,646	31,886
Total sales (external)	49,241	49,236
Gross profit	22,040	22,504
Gross profit %	44.8%	45.7%
Operating income	2,147	3,483
Operating income %	4.4%	7.1%

Year-on-year				
change	%			
+244	101.4%			
(239)	99.2%			
+4	100.0%			
(463)	97.9%			
(0.9pt)				
(1,336)	61.6%			
(2.7pt)				





Performance by region: Japan (2)

Sales data by sector (for Q3 cumulative period)

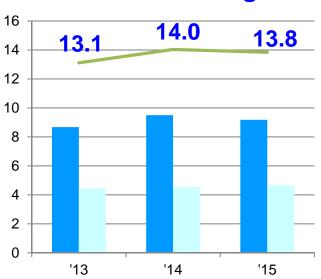
Unit: JPY billion



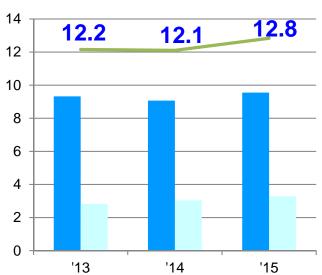
: Mechatronics



: Consumables



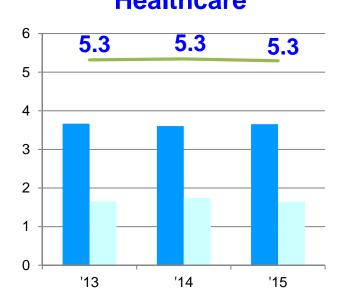
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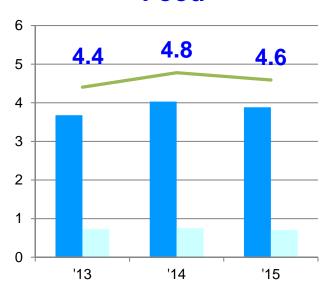
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Healthcare



Food



Public

'14

Retail

6.3

6.6

'13

6

5

3



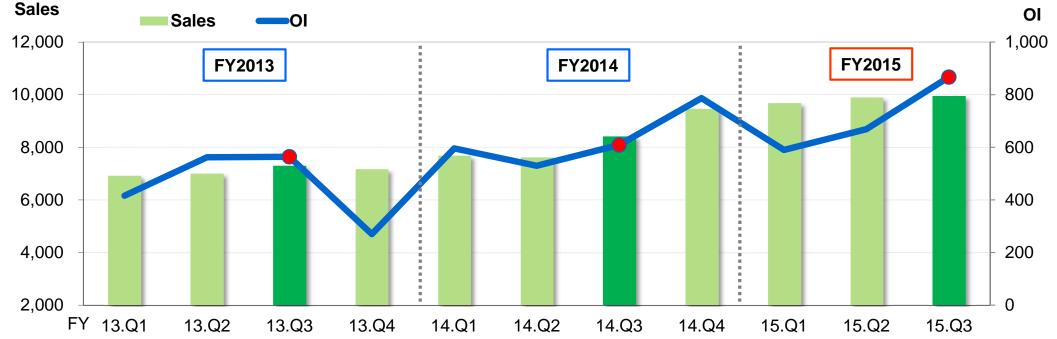
Performance by region: Overseas (total)

> Sales and operating income increased owing to base business growth, gross profit improvement through cost reduction, contributions from newly acquired Okil, and

positive	exc	hange	rate	impact	S.
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		FY	15 Q3	FY14 Q3
Unit: JPY mill	ion	cun	nulative	cumulative
Sales	JPY 25,0 (excl. 0	94 mil Okil)	29,526	23,697
Gross profit	(3.13.1		12,218	9,915
Gross profit % (exte	ernal sales)		41.4%	41.8%
Operating inco	me LIDY	1 742 m	2,126	1,737
Operating income s	% (exc	1,742 m d. Okil)	7.2%	7.3%

Year-on-yea		
change	%	Excl. exchange rate impact
+5,828	124.6%	119.6%
+2,303	123.2%	
(0.5pt)		
+389	122.4%	
(0.1pt)		

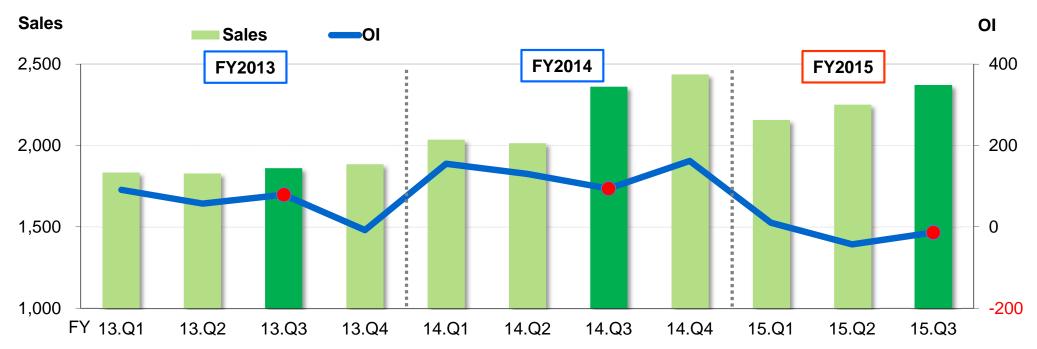


Performance by region: North America

 Recorded operating loss due to increased upfront investments for SGS (solutions company established April 2015) and retreating laser printer demand from last fiscal year.

	FY15 Q3	FY14 Q3
Unit: JPY million	cumulative	cumulative
Sales	6,775	6,408
Gross profit	2,060	1,956
Gross profit % (external sales)	30.4%	30.5%
Operating income	(48)	381
Operating income %	(0.7%)	6.0%

Year-on-yea		
change	%	Excl. exchange rate impact
+366	105.7%	93.4%
+103	105.3%	
(0.1pt)		
(430)		<u></u>
(6.7pt)		



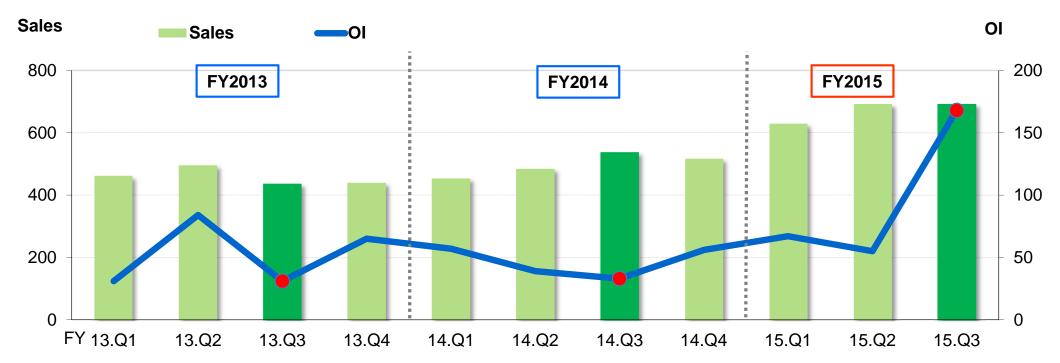


Performance by region: South America

> Sales and operating income both grew with contributions from Achernar S.A. (Argentine label company acquired by SATO in 2012) and SATO Argentina.

	FY15 Q3	FY14 Q3
Unit: JPY million	cumulative	cumulative
Sales	2,013	1,476
Gross profit	855	566
Gross profit % (external sales)	42.5%	38.4%
Operating income	291	130
Operating income %	14.5%	8.9%

Year-on-yea		
change	%	Excl. exchange rate impact
+537	136.4%	131.0%
+288	150.9%	
+4.1pt		
+160	222.4%	
+5.6pt		



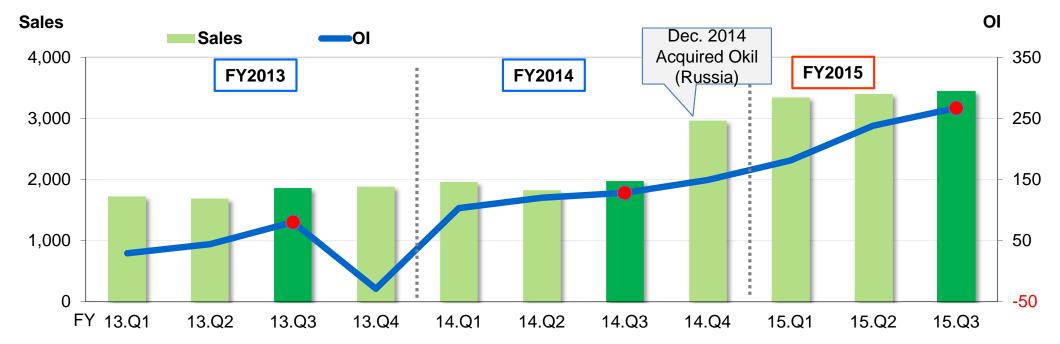


Performance by region: Europe

Posted gains in both sales and operating income due to strong performance from Okil.

		FY15 Q3		FY14 Q3
Unit: JPY million		cumulative		cumulative
Sales	JPY 5,7 (excl.	765 mil Okil)	10,196	5,768
Gross profit	(GALGII	J,	3,905	2,611
Gross profit % (extern	nal sales)		38.3%	45.3%
Operating incom	ie	V 300 n	685	352
Operating income %	(e	Y 300 n xcl. Oki	6.7%	6.1%

Year-on-yea				
change	%	Excl. exchange rate impact		
+4,427	176.7%	177.9%		
+1,294	149.6%			
(7.0pt)				
+332	194.3%			
+0.6pt				



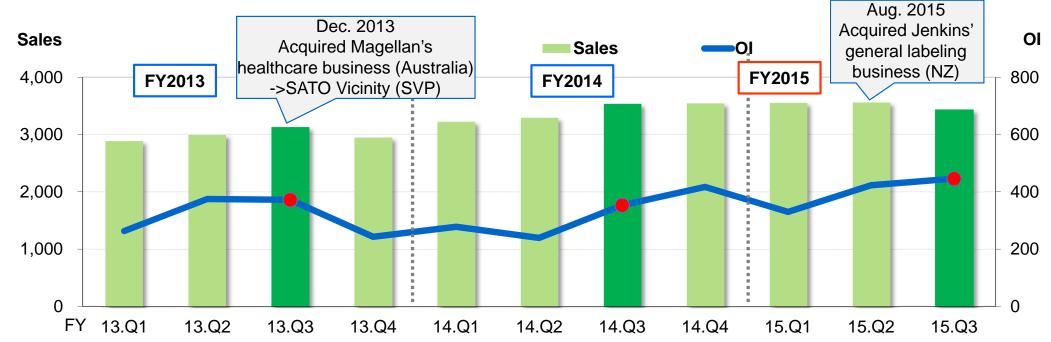


Performance by region: Asia & Oceania

> Business held up well despite economic slowdown; achieved sales and operating income growth through cost reduction initiatives in manufacturing.

	FY15 Q3	FY14 Q3
Unit: JPY million	cumulative	cumulative
Sales	10,540	10,043
Gross profit	5,397	4,780
Gross profit % (external sales)	51.2%	47.6%
Operating income	1,199	871
Operating income %	11.4%	8.7%

Year-on-yea				
change	%	Excl. exchange rate impact		
+497	104.9%	101.2%		
+616	112.9%			
+3.6pt				
+327	137.6%			
+2.7pt				



FY2015 consolidated performance forecast

> Full-year targets are as disclosed on October 23, 2015.

	Q3 cumulative		Q4		Full year	
Unit: JPY million	Actual	YoY	Planned	YoY	Planned	YoY
Sales	78,767	108.0%	31,232	116.1%	110,000	110.2%
Operating income	4,149	84.2%	3,450	137.2%	7,600	102.1%
Ordinary income	3,927	75.7%	3,572	155.8%	7,500	100.2%
Net income	2,202	70.3%	2,297	365.3%	4,500	119.6%
EBITDA	7,967	106.1%	4,832	136.8%	12,800	115.9%

^{*} Exchange rates used in forecast: 1 USD = JPY 118, 1 EUR = JPY 128 Actual exchange rates in Q3: 1 USD = JPY 121.73, 1 EUR = JPY 134.40

^{*} EBITDA = Operating Income + Depreciation + Amortization



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