

## SATO HOLDINGS CORPORATION

FY2015 Q1 Financial Results Briefing

Securities Code: 6287



- Sales figures are mostly on target
- Year-on-year profit dropped significantly

Due to decline in gross profit ratio and increase in one-time costs.



### FY2015 Q1 consolidated results

Unit: JPY Million	FY15 Q1 (1)
Sales	25,556
Operating Income	660
Operating Income %	2.6%
Ordinary Income	759
Effective Tax Rate	44.6%
Net Income	312
EBITDA*	1,843

FY14 Q1	Year-on-year change	
(2)	(1-2)	%
23,512	+2,044	108.7%
1,536	(875)	43.0%
6.5%	(3.9pt)	
1,590	(831)	47.7%
44.1%	<b></b>	
886	(574)	35.3%
2,361	(518)	78.0%

\*EBITDA = Operating income + Depreciation + Amortization

- Depreciation FY14: JPY 577 million, FY15: JPY 833 million

(incl. JPY 156 million for new IT core systems)

- Amortization FY14: JPY 247 million, FY15: JPY 348 million

(incl. JPY 68 million for Okil)

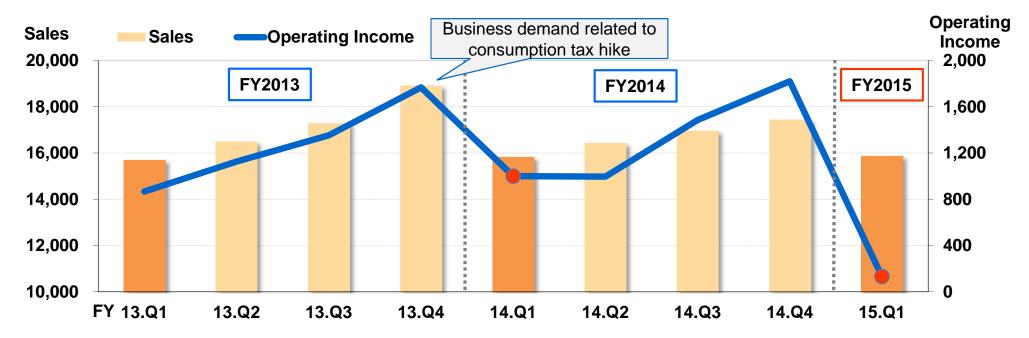


### Performance by region: Japan (1)

- Gross profit dropped due to sluggish sales in base businesses and low profitability of largescale mechatronics deals that were strategically targeted.
- Decrease in operating income owing mainly to increases in one-time personnel expenses.

	FY2015	FY2014
(Unit: JPY Million)	Q1	Q1
Mechatronics Sales	5,658	5,372
Consumables Sales	10,221	10,462
Total Sales	15,879	15,834
Gross Profit %	44.3%	46.6%
Operating Income	132	1,000
Operating Income %	0.8%	6.3%

Year-on-year		
change	%	
+285	105.3%	
(243)	97.7%	
+44	100.3%	
(2.4pt)		
(868)	13.2%	
(5.5pt)		



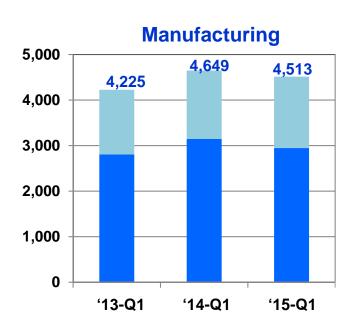


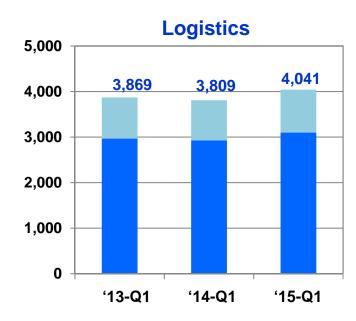
## Performance by region: Japan (2)

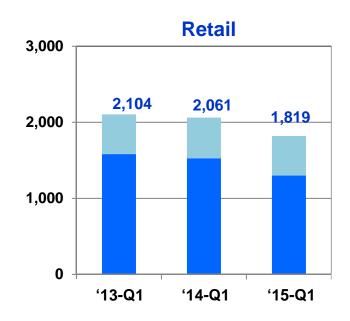


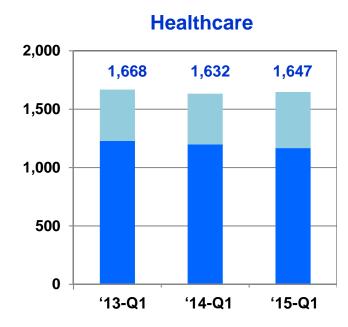
#### Sales data by sector

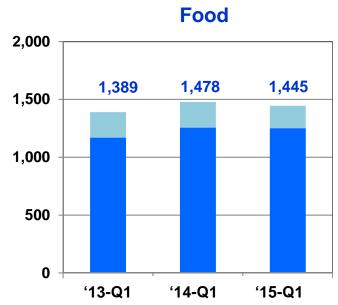


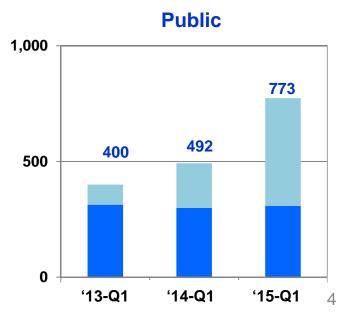












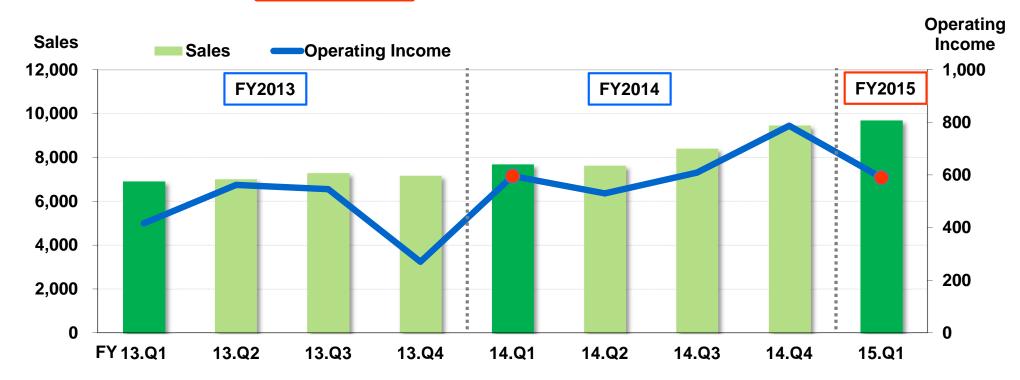


### Performance by region: Overseas overall

Progress on track with contributions from newly acquired Okil (Russia) and our strong business in Asia.

	FY2015	FY2014
(Unit: JPY Million)	Q1	Q1
Sales	9,677	7,677
Gross Profit %	40.9%	41.9%
Operating Income	590	596
Operating Income %	6.1%	7.8%

Year-on-ye	ear	
change	%	Excl. exchange rate impact
+1,999	126.0%	116.8%
(1.0pt)		
(6)	99.0%	
(1.7pt)		



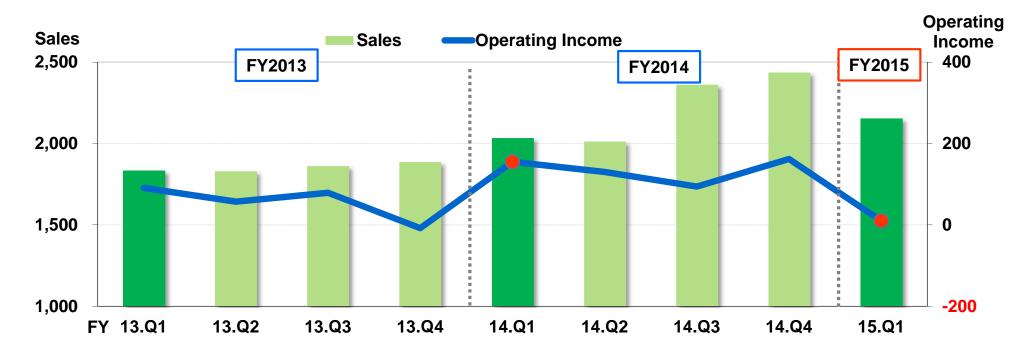


#### Performance by region: North America

- > Prospective major orders delayed and expected to come through in Q2 or later.
- > SATO Global Solutions (SGS) projected to close new business deals starting Q2.

	FY2015	FY2014
(Unit: JPY Million)	Q1	Q1
Sales	2,155	2,034
Gross Profit %	29.5%	30.6%
Operating Income	10	155
Operating Income %	0.5%	7.7%

Year-on-ye	ear	
change	%	Excl. exchange rate impact
+121	106.0%	90.3%
(1.2pt)		
(144)	7.0%	
(7.2pt)		



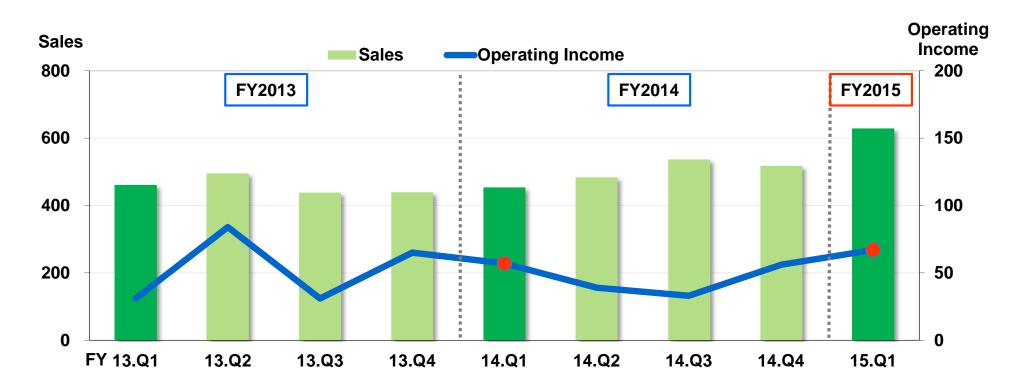


#### Performance by region: South America

Progressing toward year-end targets as planned.

(Unit: JPY Million)	FY2015 Q1	FY2014 Q1
Sales	629	454
Gross Profit %	40.3%	42.4%
Operating Income	67	57
Operating Income %	10.7%	12.7%

Year-on-ye	ear	
change	%	Excl. exchange rate impact
+174	138.4%	125.9%
(2.1pt)		
+9	116.2%	
(2.0pt)		



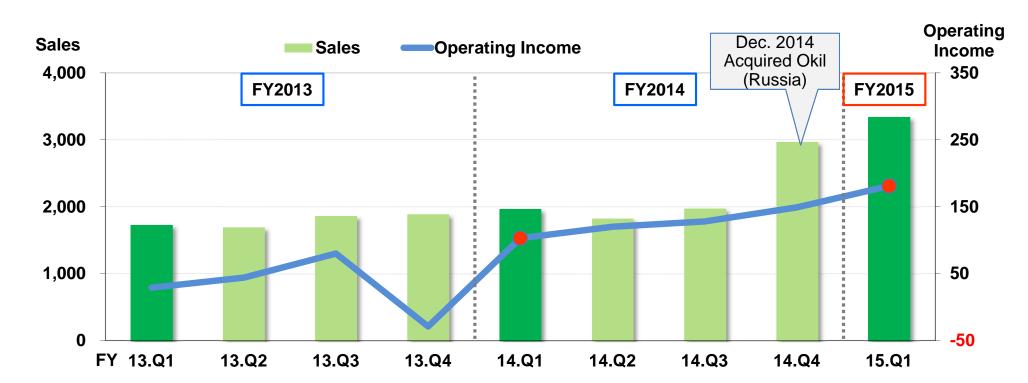


#### Performance by region: Europe

> Existing businesses and Okil, our newly acquired company, contributed toward steady growth in the region.

	FY2015	FY2014
(Unit: JPY Million)	Q1	Q1
Sales	3,346	1,966
Gross Profit %	39.1%	44.2%
Operating Income	181	103
Operating Income %	5.4%	5.3%

Year-on-ye	ear	
change	%	Excl. exchange rate impact
+1,379	170.1%	170.8%
(5.1pt)		
+78	175.2%	
+0.2pt		



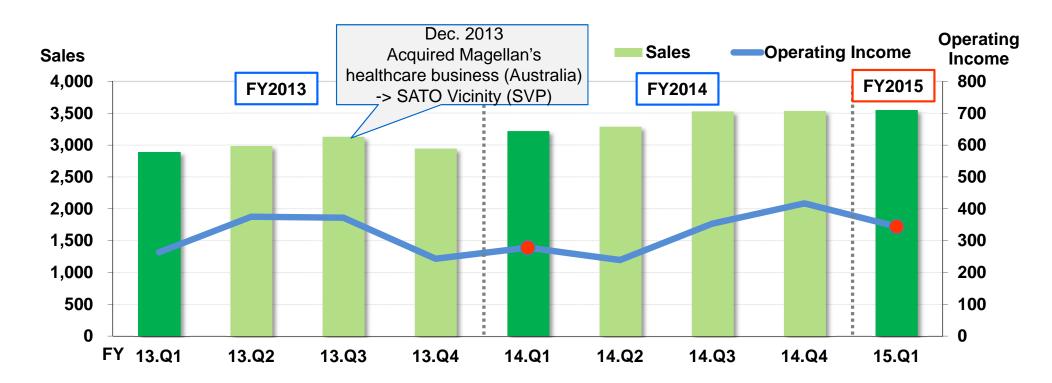


#### Performance by region: Asia & Oceania

Progressing toward year-end targets as planned.

	FY2015	FY2014	
(Unit: JPY Million)	Q1	Q1	
Sales	3,546	3,221	
Gross Profit %	49.6%	47.5%	
Operating Income	330	278	
Operating Income %	9.3%	8.7%	

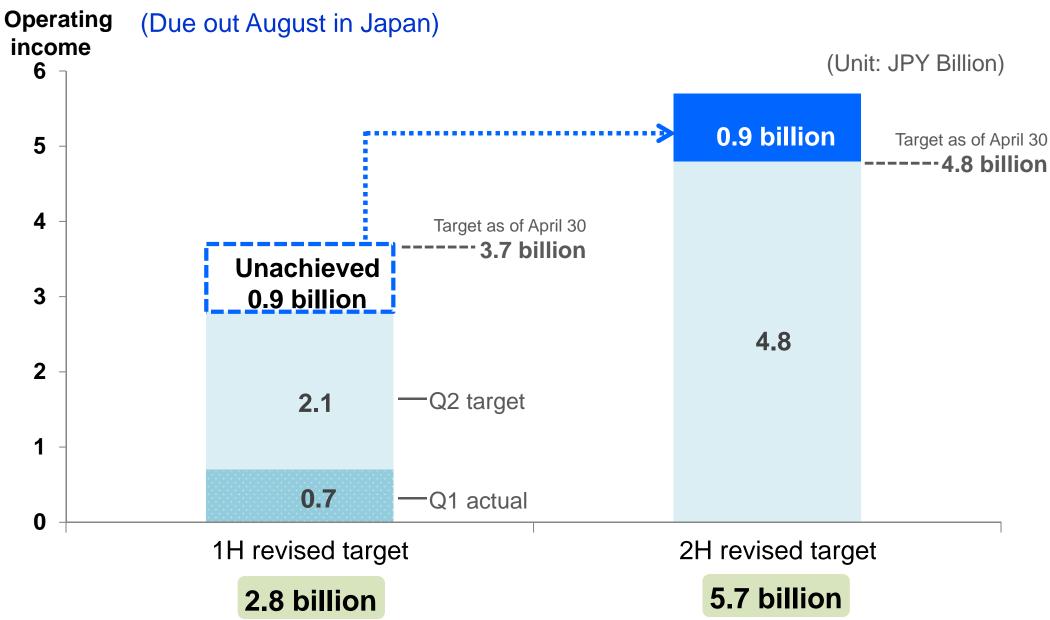
Year-on-ye				
change	%	Excl. exchange rate impact		
+324	110.1%	99.2%		
+2.2pt				
51	118.4%			
+0.7pt				





### To achieve target OI of JPY 8.5 billion

Concentrate business resources on the selling of global model CL4/6NX.





# FY2015 consolidated performance forecast

- > Budget restructured to heavily depend on 2H.
- > Full year targets are as disclosed on April 30, 2015.

			Full Year			
	1H				2H	
(Unit: JPY Million)	Planned	Vs. PY	Planned	Vs. PY	Planned	Vs. PY
Sales	<b>53,000</b> (53,000)	111.4%	<b>57,000</b> (57,000)	109.1%	110,000	110.2%
Operating Income	2,800 (3,700)	92.8%	<b>5,700</b> (4,800)	128.8%	8,500	114.2%
Ordinary Income	2,800 (3,650)	88.3%		129.8%	8,400	112.2%
Net Income	<b>1,800</b> (2,400)	101.3%	<b>3,700</b> (3,100)	186.2%	5,500	146.1%
EBITDA					13,000	117.7%

<sup>\*</sup>Figures in parentheses are targets disclosed as of April 30, 2015.

\*EBITDA = Operating Income + Depreciation + Amortization

<sup>\*</sup>Exchange rates used in forecast: 1 USD = JPY 118, 1 EUR = JPY 128 Actual exchange rates in Q1: 1 USD = JPY 121.43, 1 EUR = JPY 134.19



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