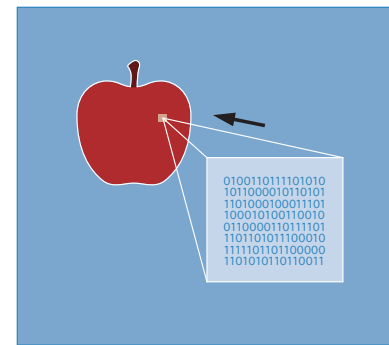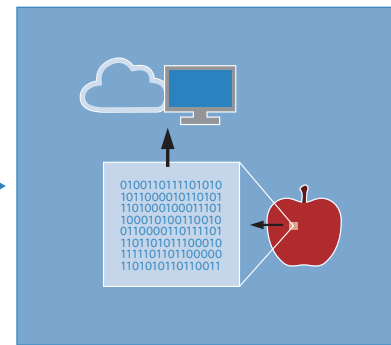# Tagging: Making the most of data

How well an auto-ID solution works depends on how data is tagged, and how much can be made of it. SATO maximizes the value of data.

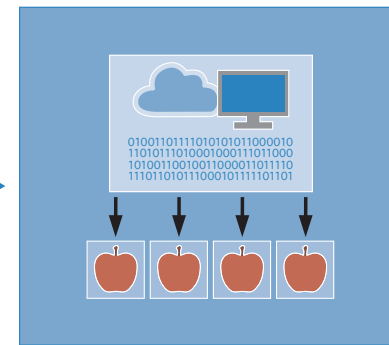### Tag

Tag anything with data so that it can be identified at any stage of the supply chain.

Feed

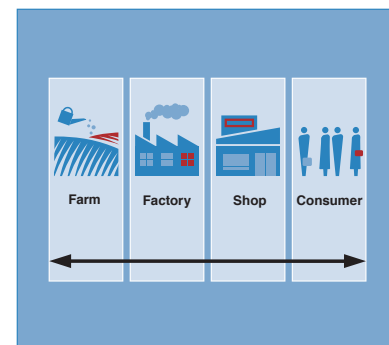Feed the data into IT systems to serve as big data.

Make use

Make use of big data for businesses to optimize operations and make better decisions.

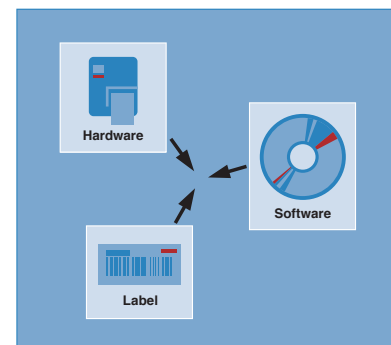# We derive the best solution for each unique site

SATO goes to see — and understand — your site of operations. That's why our solutions are tailored to meet your unique needs.

We are versed in an array of worksites
Industry expertise

Farm Factory Shop Consumer

We can develop solutions for any stage of the supply chain in a given industry.

We match products best for you
Technical expertise

Hardware Software Label

We collaborate with third parties to deliver the ideal mix of technologies to exceed your expectations.
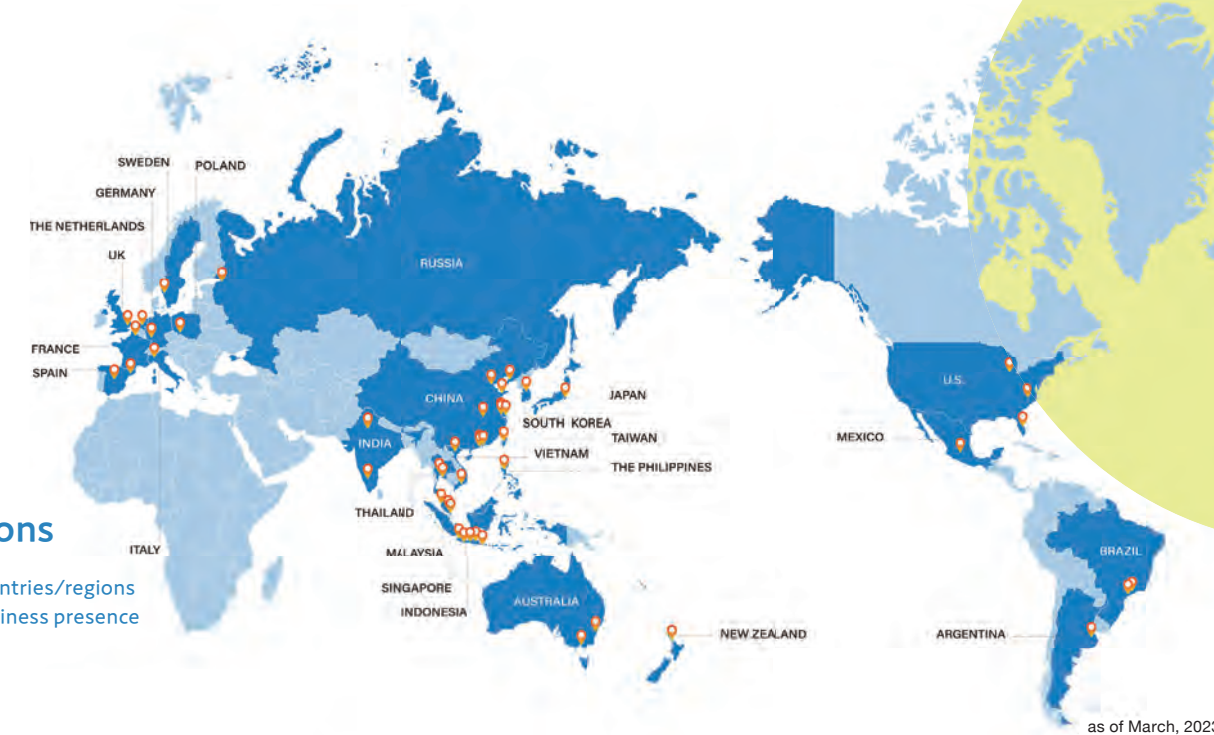
We keep it running
Servicing

Is it running stably? Is it easy as it should be? We constantly look for ways to improve your operations.

We empower your worksite, around the world

SATO is the only company that offers worksite-centric auto-ID solutions on a global scale.
Our worldwide network and local services support your business operations around the world.

SWEDEN POLAND GERMANY THE NETHERLANDS UK FRANCE SPAIN ITALY RUSSIA CHINA SOUTH KOREA JAPAN TAIWAN VIETNAM THE PHILIPPINES INDIA THAILAND MALAYSIA SINGAPORE INDONESIA AUSTRALIA NEW ZEALAND U.S. MEXICO BRAZIL ARGENTINA

as of March, 2023

90+
countries/regions

We have offices in 26 countries/regions around the world and business presence in over 90.

142.8 billion yen*
consolidated sales ($1.05 bn)

*Fiscal year ending March 2023

5,600+
employees worldwide

DIVERSITY MANAGEMENT SELECTION 100 2013

2023 健康経営優良法人 Health and productivity

SPORTS YELL COMPANY 2023

WORLD'S 1st
products/services

Producer of thermal transfer barcode printers and other first-in-the-world products and services.

86,000 companies
rely on SATO (in Japan)

Database of 12 million*

Employees submit ideas to top management through our Teiho Reports system.

*Reports since system launch in 1976

In business since 1940

Hello!

We give every 'thing' its own ID so it connects with the world

As businesses today search for how big data can benefit them, at SATO, we focus on the more immediate question: "How can we make that 'thing' big data?" In a world where most things have yet to be digitized, our auto-identification solutions provide the answer. We tag IDs to anything — and everything — to track items and help businesses run smoothly, without stopping. A connected world of productivity, safety, reassurance and sustainability starts with somebody physically seeing the real situation on site and handcrafting answers that work. That's what we do. And we start where you are. Because we are Powered On Site.

https://www.sato-global.com/

2023.05_QR

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Powered On Site

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and handcrafting answers that work. That's what we do.

And we start where you are. Because we are

Powered On Site

What future can we offer your industry? — SATO's auto-ID solutions

1 Retail
Smart Living
with SATO Solutions

- FX3 supermarket app: For every label printing need
- Self-serve coupons: Reduce food loss and employee workload
- HACCP Cloud: Monitor critical control points
- Daisharin SAAS: Streamline supply chain using RFID

FX3 supermarket app Self-serve coupons HACCP Cloud Tags, labels

2 Manufacturing
Connected Flexible
with SATO Solutions

- Traceability solutions: Location tracking technology and RFID track products and workers with precision
- Location management: Locate all assets in a factory or warehouse
- Labeling solutions: For parts of various sizes and material

Identification tags Labeling solutions

Mini labels to track production

3 Food
Right Food, Right Way
with SATO Solutions

- HACCP compliance: Monitor temper-ature; support paperless operations
- Traceable packages: For production control
- Labeling solutions: Manage expiry dates of ingredients
- Food labeling database on cloud: For hassle-free updating

Primary labels (product labels) HACCP compliance Food labels

4 Logistics
Agile Logistics
with SATO Solutions

- Warehouse navigation system: For better picking and stocking productivity
- Shipping automation: Seal random sizes, measure dimensions, label automatically
- Precaution labels: For a safer workplace

Warehouse navigation system Shipping automation

Precaution labels

消火器 Fire extinguisher 歩行者通路 Pedestrian way 非常口 Emergency exit

5 Health care
Patient Happiness
with SATO Solutions

- PSchouette: To verify GS1 barcodes, expiry dates and text
- Location tracking solutions: To quantify staff workload and optimize resources, while monitoring patient conditions and speeding response

PSchouette Location tracking solutions

6 Public & transportation

- Tool management using RFID: To track and search inventory
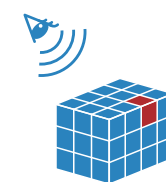- Tourism solutions: For multilingual announcements and tracking lost & found items

Tourism solutions Tool management with RFID
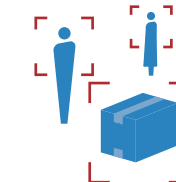
Innovations to drive your business

IoT printers prevent troubles on site
SOS & SATO App Storage

SOS (SATO Online Services) monitors printer operations online to prevent troubles before they occur. SATO App Storage stores label data on cloud for easy updating and printing. Printers compatible with these advanced services keep your operations running risk-free.

Track things and people to optimize operations
Location tracking

Location tracking technology lets operators track the movement and behavior of things and people in real time and with precision to optimize inventory control, staffing and production/cost control for greater productivity.

Countering plastic pollution
Transparent "paper" labels

We have labels made primarily of plant-derived materials that offer a transparent design while minimizing environmental impact.

-CO2