

Information security policy concerning development, provision, servicing,
and implementation of application software for B2B2C projects

SATO Customer Touch Services is our new service that helps customers gain visibility of consumer and employee behavior and analyze the data for marketing purposes. In providing this service, SATO Corporation commits to enforcing information security measures to protect customers' information assets from security hazards and threats. We shall monitor changes in laws and regulations and the social environment to keep ourselves updated on the latest security risks.

We shall provide regular training and education programs to members of our group and our partner companies who will be involved in providing SATO Customer Touch Services in compliance with ISO standards 27001 and 27002, to ensure and communicate proper management of information. And through regular audits, we shall continuously improve our information security measures to deliver secure service to our customers and contribute to their digital transformation.

Enacted on Sept. 18, 2020

Revised on Oct. 9, 2020

Hiroyuki Konuma
President, SATO Corporation