

November 2, 2017

Company name: SATO Holdings Corporation

Representative: Kazuo Matsuyama, President and CEO

(Securities code 6287, TSE 1st section)

URL: http://www.satoworldwide.com

Contact person: Yoichi Abe, Chief Financial Officer (CFO)

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Notice Concerning Merger of Consolidated Subsidiaries

This notice is to inform that SATO Holdings Corporation (hereafter "the Company") has passed a resolution at its board of directors' meeting held today to merge subsidiaries, SATO Corporation, SATO Advance Co., Ltd., SATO Printing Co., Ltd., and SATO Technology Co., Ltd.

As this is an absorption-type merger of consolidated subsidiaries wholly owned by the Company, only material facts/details are provided in this notice as per disclosure requirements.

1. Reason for merger

The Company has made this decision to merge its R&D, production, sales and other functions currently spread across the aforementioned subsidiaries into one to integrate their operations and optimize human resources for improving productivity and business management efficiency so as to deliver greater customer value through its products and services.

2. Merger details

(a) Method

Merger through absorption; SATO Advance, SATO Printing, and SATO Technology will be dissolved and combined into SATO Corporation.

(b) Schedule

Resolution by board of directors' meeting (SATO Corporation and SATO Printing)
 Nov. 2, 2017
 Consensus by directors (SATO Advance and SATO Technology)
 *SATO Advance and SATO Technology are subsidiaries without board of directors.

Signing of merger agreement

Nov. 2, 2017

Public notice period

Feb. 22 - March 22, 2018 (tentative)

- Approval by General Shareholders' Meeting (absorbed companies) March 30, 2018 (tentative)
 *For SATO Corporation (surviving company), this corresponds to a simplified merger as set forth in Article 796,
 Paragraph 2 of the Companies Act, and therefore does not require approval by a general meeting of shareholders.
- Date effective

April 1, 2018 (tentative)

(c) Allotment associated with merger

As this is an absorption-type merger of consolidated subsidiaries wholly owned by the Company, there will be no issue of new shares, capital increases or exchange of monies resulting from the merger.

(d) Handling of subscription rights to shares and bonds with subscription rights to shares of absorbed companies Not applicable

3. Profile of subsidiaries involved

(As of March 31, 2017)

		SATO Corporation	SATO Advance	SATO Printing	SATO Technology
(1)	Name		Co., Ltd.	Co., Ltd.	Co., Ltd.
		(Surviving company)	(Absorbed company)	(Absorbed company)	(Absorbed company)
(2) Head office 1-7-1 Shimomeguro, Meguro-ku, Tokyo					
(3)	Representative	President	President	President	President
		Ryutaro Kotaki	Haruki Tadokoro	Akihiro Kushida	Kenji Ushiki
(4)	Main business	Sales of	Market research	Development and	Development,
		mechatronics (incl.	and support for	production of base	design and
		printers and hand	sales of hand	materials,	production of
		labelers) and	labelers and	production of	mechatronics (incl.
		consumables,	related products	consumables	printers and hand
		maintenance			labelers)
		services			
(5)	Paid-in capital	¥4,000 million	¥10 million	¥300 million	¥200 million
(6) Established		Oct. 3, 2011	July 2, 2012	Oct. 3, 2011	
(7)	No. of shares issued	80,000	200	6,000	4,000
(8)	Fiscal year-end	March 31			
(9)	Major shareholders and SATO Holdings Corporation 100%				
	shareholding ratio				
(10) Financial position and business performance for fiscal year ended March 31, 2017					
	Net assets	¥11,506 million	¥88 million	¥4,276 million	¥1,753 million
	Total assets	¥29,567 million	¥130 million	¥19,598 million	¥3,357 million
	Book value per share	¥143,825	¥443,475	¥712,827	¥438,275
	Net sales	¥70,492 million	¥208 million	¥32,682 million	¥5,523 million
	Operating income	¥255 million	¥64 million	¥1,253 million	¥194 million
	Ordinary income	¥167 million	¥64 million	¥1,199 million	¥203 million
	Net income	¥63 million	¥40 million	¥827 million	¥137 million
Earnings per share		¥798	¥203,432	¥137,937	¥34,492

4. Status after merger

This merger will not affect the name, location, representative, paid-in capital and fiscal year-end of SATO Corporation, the surviving company. After merger, SATO Corporation will assume and continue all business activities of the absorbed companies as part of its main business.

5. Future outlook

As this is an absorption-type merger of consolidated subsidiaries wholly owned by the Company, there will be no impact on its consolidated financial results.